



## Technical Data Sheet

**PRODUCT NAME:**

Midnight Dress It

**PART #:**

54  
54-5  
54-55

**PACKAGE:**

1-Gal  
5-Gal  
55-Gal

**PRODUCT CATEGORY:**

Dressings & Protectants  
Exterior-Only

**COLOR:**

Milky White

**SCENT:**

Lemon

**PRODUCT DESCRIPTION:**

Midnight Dress It is a superior **Exterior Only**, water-based dressing for exterior tire and moldings only. Restores original beauty to exterior molding, tires, and trim. Leaves a high gloss wet look to surfaces. Extremely durable; can last as long as 30 days depending on cleaning and maintenance of vehicle. VOC Compliant in all 50 states.

**DILUTION RATIO:**

RTU-Ready to Use  
1:1

Produces remarkably high gloss and wet look  
Tires, Exterior moldings High Gloss

**DIRECTIONS:**

Shake well. For a high gloss finish, spray directly onto the surface or apply by hand with a foam or cloth applicator pad. Allow to set up for a least 5 minutes; this product will appear wet even after it sets up. If vehicle needs to leave immediately after application take a cloth towel and wipe down surface to avoid product sling.

**See dilution ratios for cost savings.** For economy usage, Midnight Dress It can be diluted up to 1:1, with water. Best used as full strength for exterior use.

**DO NOT apply to interior or engines of vehicle.**

**SURFACE APPLICATIONS:**

Great for **Exterior** use only.

**HELPFUL TIPS:**

Be sure your exterior surfaces have been thoroughly cleaned before application of Midnight Dress It. Be sure to let Dressing set up least 5 minutes before driving. This will help to avoid product "slinging" onto body panels. Product best used on cool dry surfaces.

**SAFETY & HANDLING:**

Safety Data Sheets can be found online at [automagic.com](http://automagic.com)  
Use proper safety PPE when using any chemicals.

PPE-personal protection equipment